

Raymond James sponsors Prostate Cancer Foundation BC for BC Father's Day Walk/Runs

January 28, 2015 – Vancouver - Raymond James Canada and Prostate Cancer Foundation BC are proud to announce that Raymond James will be the new Presenting Sponsor of The Father's Day Walk/Run. This annual event supports Prostate Cancer Foundation BC and its mandate "to provide leadership and resources for prostate cancer support, education and research in BC".

The Father's Day Walk/Run takes place on Sunday, June 21, 2015 in Metro Vancouver, Victoria, Chilliwack, Kamloops and Kelowna. The event attracts serious runners and fun-loving families who join together to help raise awareness and much needed funds for prostate cancer. Leah Lariviere, Executive Director of the Foundation, states "The Father's Day Walk/Run has been a signature event of the Foundation for 16 years. Its ongoing success is due to the tremendous support we receive from our sponsors, volunteers and participants. With Raymond James as our Presenting Sponsor, we look forward to making this year's Walk/Run another important step forward to provide critical support to the many individuals and families living with prostate cancer in BC."

Giving back into the communities where they live and work is a key value for the people of Raymond James. Being part of a collective effort to try to spread awareness and educate men about proper prevention and treatment of prostate cancer was a key driver that motivated Raymond James to get involved.

"We know that prostate cancer, like all cancers, deeply affects individuals and families – our employees, our clients, and many others throughout our communities. This is why we are proud to step forward with Prostate Cancer Foundation BC to help make the 2015 Father's Day Walk/Run a success", says Paul Allison, Chairman and C.E.O. of Raymond James in Canada. "Together, we are committed to making a difference to those individuals and families living with prostate cancer, and to help raise awareness and support for prostate cancer across British Columbia and the rest of Canada."

Prostate Cancer Foundation BC is a grass roots organization that provides support to prostate cancer survivors, their families and researchers in BC through many programs such as grant scholarships, speakers, support groups, conferences and information packages to all newly diagnosed men.

Raymond James is a full service independent investment dealer. Through its network of approximately 6,200 Financial Advisors across North America, including 400 in Canada, the firm serves more than 2.5 million individual clients and manages more than \$475 billion in client assets under administration on their behalf.

Further information on how you can join The Father's Day Walk/Run and support prostate cancer, please check out the Foundation's web site, www.prostatecancerbc.ca, or the event site, www.thefathersdayrun.ca.

For media inquiries, please call:

Leah Lariviere, Executive Director, Prostate Cancer BC 604-574-4012

Peter Kahnert, SVP Corporate Communications & Marketing, Raymond James Ltd. 416.777.7052